How Baby Boomers will experience their senior years is anyone’s guess, since this generation (born between 1946 and 1964) is the best-educated and in many ways, the most “color-outside-the-lines” generation America has ever produced.

The first wave of Boomers reaches age 65 in 2011, and there are signs that significant numbers of this independent-thinking generation will also want to live independently for as long as possible as they age.

GMD’s upcoming exhibition will allow visitors to experience one of the many options available for aging in place: continuing to live in a re-designed and renovated home that is outfitted with furnishings and tools that keep aging inhabitants healthy and safe and integrated into their community. This desire was documented by a July 2010 AARP survey of adults age 45+, which found that three in four respondents said they would like to stay in their current residence for as long as possible. For most respondents, this desire was linked to an appreciation for what their community has to offer them.

This exhibition will have at least four first-time-ever features. First, the gallery will be set up as a small, one-story house, complete with a living room, home office, dining area, kitchen, bathroom, and bedroom and attractive furnishings. Second, the typical GMD “don’t touch” ban will be lifted and visitors will be encouraged to try out and experience everything they see: from a power lifted easy chair, to a fully-adjustable desk and office chair, to a bath with grab bars and a kitchen with easy-access cabinets. Dozens of helpful assistive devices will be displayed and available to try. Handwritten notes back and forth between the fictional, 60-ish married couple who live here, Jim and Sarah, will guide visitors through the special features of the home and provide a peek at the decision-making process the couple went through during the renovation. Third: Smart House partner Twin Cities Public Television (tpt) has produced seven short, entertaining videos featuring Jim and Sarah that will play in the exhibition, as well as a 30-minute broadcast about the exhibition and the concept that good design can support aging in place. The program will be broadcast by tpt in late spring. Fourth: A special website will provide informational resources for exhibition topics, interactive learning resources that will allow individuals to design their own independent living residence, and free downloads of the tpt videos and 30-minute broadcast.

Please plan to visit this ground-breaking exhibition, to hang out with your digital guides, Jim and Sarah, and try on ideas about independent living. No matter what your age, this exhibition will intrigue you.

Exhibition Curators are Associate Professor of Housing Studies Dr. Marilyn Bruin and Masters in Housing Studies student Jodene Riha. Associate Professor of Graphic Design Dr. Sauman Chu is in charge of website development. Please see the GMD Calendar in this issue for Smart House, Livable Community, Your Future opening party and winter/spring Workshop opportunities; check the GMD website for additional programs.
Happy Anniversary GMD!

The Goldstein Museum of Design celebrates its 35th anniversary in 2011. For three and a half decades, GMD has been sharing good design with the University and Twin Cities through exhibitions, programs, and communications. As the only design museum in a public university, GMD is a unique institution that encourages visitors and students to identify how good design enhances their lives.

Those GMD members who studied with the Goldstein sisters speak of their revolutionary ideas for creating a harmonious life through design. Today’s students also look to design to create beauty or a better life for others. GMD arose from the ground-breaking experiences of the first group and continues to impact future designers and design consumers.

If it were a person, today’s Goldstein Museum of Design would be coming into maturity. Some of its characteristics include:

- Our museum is innovative and enjoyable
- Our museum reflects an engaged community of learners
- Our museum is a mirror for design as problem-solving
- Our museum reflects delight, struggle, and achievement
- Our museum connects good design ideas from the past to the present.

As we enjoy this 35th anniversary year, write me at lnelsonm@umn.edu with your memories or hopes for GMD’s future. What imaginative visions do you have for a museum with origins in a ground-breaking past?

Yours in design,
Lin Nelson-Mayson, Director

UPCOMING EXHIBITION

BEYOND PEACOCKS AND PAISLEYS: HANDCRAFTED TEXTILES OF INDIA AND ITS NEIGHBORS
June 9 to September 25, 2011

Curators:
Hazel A. Lutz, PhD, Independent Scholar of Textiles and Dress, South Asia Specialist. Anna Carlson, Designer, Educator, MFA Student in Graphic Design.

The exhibition, Beyond Peacocks and Paisleys; Handcrafted textiles of India and its neighbors, showcases saris, shawls, and home textiles collected over a period of 50 years by Donald Clay Johnson, former Curator of the Ames Library of South Asia of the University of Minnesota.

South Asia is dominated by India, but reaches from Afghanistan to Bangladesh, Nepal to Sri Lanka. Dr. Johnson began collecting fine hand crafted textiles in 1962, during a residence in India, and his collection has grown continuously since then through gifts and purchases. Visitors will be surrounded by richly colored lengths of cotton and silk with intricate surface designs, showing the extensive variety and technical achievement in historic and contemporary craft practices exemplified in this collection.

The skilled artisans making these beautiful objects today inherit long-standing textile traditions and combine them with innovation and technical adjustments for constantly changing markets. Established techniques are maintained for local and ritual use, adapted to increase production, and interpreted for the fashion market. The influence from South Asia on American fashion will surprise visitors with examples from pre-revolution up to today. The exhibition will explore how the character and quality of hand production conveys value in rituals and society. Correlations are drawn between historical criticism of mechanical production and the associated economic and political issues to current DIY and craft movements.

A festive exhibition opening will coincide with the International Surface Design Association conference taking place on campus June 9-12. Workshops and programs celebrating South Asian culture will be coordinated throughout the summer, ending with a special closing lecture by Dr. Johnson.
Here we are in the season of winter, a quieter time for the Advisory Board of GMD—a time when we need to strategize and plan for another year to benefit GMD. But before I talk about 2011 activities, I can’t help but reflect on our fabulous Fall Fundraiser at the Ritz Theatre.

Under the co-chair leadership of University alumni Linda Mona and Karen Owen-Tuzcu, *From Mao to Now: Chinese Fashion from 1949 to the Present* will be remembered as an incredible evening of fashion, food and fun. As the Ritz Theatre and Backstage Studio became the backdrop of Asian-inspired décor, Myron Johnson, Grant Whittaker and the *Ballet of the Dolls* entertained us with imaginative streetwear and sophisticated fashion all to benefit GMD. However, it wasn’t just about dance. We were honored to have two of the four Chinese designers, whose work was featured in the Mao to Now exhibition at GMD, join us for the evening. A live auction brought in approximately $4,300 to benefit GMD’s mission of advancing the understanding and appreciation of design. As President, I was so proud to be a small part of such a big event. A successful evening such as this cannot go without recognition to the individuals who made it happen, so THANK YOU to Linda and Karen, the Committee, Myron Johnson for choreography and production—Ballet of the Dolls, Grant Whittaker for designing and styling the fashions and costumes, the “Dolls,” Dave Mona for emceeing the event, John Lassila for his artistic décor, Lin Nelson-Mayson—the glue that held us all together and most of all, to our $1,000 sponsors: Tim Larsen and Karen and Ertugrul Tuzcu. This evening would not have been possible without all of your outstanding efforts.

As we move into 2011, we start planning for the annual Dig Design Garden Party held in May. This year’s committee chairs are Brad Agee and Kimberly Hogan. More on this to come in April.

Before I sign off, I want to thank the members of the Advisory Board for their steadfastness and belief in GMD. Their efforts and continued energy are making a difference in the betterment of GMD and its mission. With the leadership of our Director, Lin Nelson-Mayson, we are unstoppable in giving the community a museum that is unlike any other.

Until next time,

*Linda Hersom*

President, GMD Advisory Board
THE COLLECTION

Over 1,500 objects have been photographed as part of the digital database project. Here are selected images from the continuing collection photography project.

1960-1969
Gift of Ellen Gasner

Nils Kahler
1945-1950
Museum Purchase

Arthur Rubin
1986
Gift of Sandy Morris

Stilbest
1988
Gift of Sandy Morris

Charles Jourdan
1970-1979
Gift of Audrae and Martin Diestler

Warren Platner
1965
Design, Housing and Apparel

Bonnie Cashin
1968
Gift of Helen and Philip Sills

Emigre Magazine
1984
Museum Purchase Funded by Ann Brey

1930-1939
Museum Collection

André Edouard Marty
1920
Gift of Harold P. Peterson

Becky Pasquale
1980
Gift of Dorothy E. A. Ramsland

1959
Gift of Meredith Bloomquist

Over 1,500 objects have been photographed as part of the digital database project. Here are selected images from the continuing collection photography project.
Stephen Sprouse

This past November the Goldstein Museum of Design accessioned 28 garments from Stephen Sprouse’s 1984 and 1985 collections. Sprouse, an American designer born in Ohio, had a fashion career filled with starts and stops. He established his New York City studio in the early 1980s after experiencing success designing clothes for musician Deborah Harry, known by her fans as Blondie. Kim Koshiol, the donor of these garments, worked in Sprouse’s New York City studio from 1983 to 1984 in public relations and general office management.

Sprouse’s studio hosted avant-garde friends such as Andy Warhol, Julian Schnabel, and Keith Haring (Koshiol estimated that Warhol was in Sprouse’s studio once a week).

Sprouse was both inspired by the work of these artists and worked collaboratively with them in design. Most famously, Sprouse’s work in transforming graffiti art from New York City’s subway stations to screen prints for garments was said to be influenced by Keith Haring. Sprouse also used advanced resources such as imagery from NASA satellites for screen prints.

Sprouse’s designs were at once referential to past decades and completely novel. They combined sub-cultural styles, 1960s futurism, and contemporary art forms. While his clothing received positive reviews, the high price of his street wear, along with many other factors, forced him to close after just two years. He would make many comebacks before his premature death at the age of 50 in 2004.
ART, DESIGN AND COMMUNITY BUILDING
March 28–May 1, 2011
In conjunction with the 2011 Bruner/Loeb Forum, held in Minneapolis this year, this exhibition features a selection of projects which combine art, design and community building from across the U.S. Projects by the Rice Building Workshop (Houston), and the Detroit Collaborative Design Center (Detroit), along with projects by several other organizations who meld these disciplines together will be showcased.

ELADIO DIESTE: A PRINCIPLED BUILDER
May 25–August 1, 2011
This exhibition explores the work of one of the lesser-known geniuses of 20th Century architecture, Eladio Dieste. Trained as an engineer, he is known for his mastery of “reinforced masonry”. Dieste invented appropriate structural types that he exploited with daring. This exhibition is curated by Stanford Anderson, Professor of Architecture at MIT. Support for the Minneapolis showing of this exhibition is provided by the Minnesota Masonry Education Fund in the College of Design and The Masonry Society for the 11th North American Masonry Conference.

SPECIAL EVENT
DISTORTION: UNIVERSITY OF MINNESOTA SENIOR FASHION SHOW 2011
Saturday, February 19
Shows at 5:00 and 8:00 PM, Courtyard, Rapson Hall
Alumni and friends reception between shows

TICKET PRICES:
$20 General seating
($25 day of show)
$10 Balcony standing
($12 day of show)
$50 VIP seating
(advanced purchase only)
Purchase tickets at fashionshow.design.umn.edu

“Distortion” presents the work of 18 senior apparel design students in a runway event. Many of these students have made use of GMD’s collection during their studies.

WORKSHOPS
Workshop for Builders, Designers, Remodelers
Wednesday, March 2, 2011, 8 AM–5 PM

Workshop for Baby-Boomers, Seniors, and Care-givers
Saturday, February 19, 2011, 9:30–11:30

Community Workshop
Date to be announced
Please visit goldstein.design.umn.edu
for workshop times and additional information.

GMD GALLERY, MCNEAL HALL
SMART HOUSE, LIVABLE COMMUNITY, YOUR FUTURE
February 5 to May 22, 2011
Opening Reception
Curated by Dr. Lyn Bruin, Associate Professor of Housing Studies and Jodi Riha, Masters Student in Housing Studies
A look at innovative design will allow Baby Boomers to remain independent as they age.

HGA GALLERY, RAPSON HALL
small architecture, BIG LANDSCAPES
January 24–March 6, 2011
Curated by Wes Janz, Professor of Architecture at Ball State University and founder of onesmallproject.org.

One billion leftover people—typically called squatters or self-builders or homeless (it’s a big category)—claim leftover spaces in cities and live in unauthorized dwellings made of scavenged, leftover materials. Each of the works in this show is a beginning point for rethinking our attitudes about who and what we typically see as having no value while suggesting that our leftover human beings, building materials, and spaces can be seen—as someone or something with potential.
This exhibition and related programs have been a community effort and could not have been accomplished without the assistance of the following individuals, businesses and agencies:

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- Benjamin Moore
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- Institute for Museum and Library Services
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- George Cundy and Shelly Santine, Cundy, Santine & Associates, Shoreview, Minnesota
- Lois Cutler, Ph.D., Research Associate, Division of Health Policy & Management, School of Public Health, and Director of Graduate Studies, Gerontology Minor, University of Minnesota
- Blair George, President and Co-owner, Ideal Construction, Inc., Minneapolis
- Dianne Goodwin, Founder and Director of Research and Development, Blue Sky Designs, Minneapolis
- Tassoula Hadjiyanni, Ph.D., Associate Professor, Interior Design, University of Minnesota
- Kathryn Morrison, Graduate Certificate Student, Housing Studies, University of Minnesota
- Dawn Simonson, Executive Director of Metropolitan Area Agency on Aging, Twin Cities
- Diane Sprague, Director of Lifetime Home Project, Twin Cities
- Richard Stone, Extension Educator in Housing Technology and the Center for Cold Climate Housing, University of Minnesota
- Lineea Tweed, Executive Director of Mill City Commons, Minneapolis
- Leslie Van Duzer, Director of the School of Architecture and Landscape Architecture (SALA), University of British Columbia
- Lisa Edstrom, Associate Director, Center on Aging and Coordinator of MAGEC (Minnesota Area Geriatric Education Center), University of Minnesota

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- Nancy E Wenkel

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