THE MARGOT SIEGEL DESIGN AWARD: Celebrating Innovation

Call for 2014 Nominations

The Margot Siegel Design Award honors designers for innovation and enhancement of the quality of life. The winner of this interdisciplinary award will receive a check for $2,000 and will be invited to speak at the University of Minnesota’s College of Design.

ABOUT THE AWARD

• The College of Design is part of one of the largest research universities in the country and is located in one of the major design metropolitan areas. The Goldstein Museum of Design (GMD), an essential resource of the College, has a collection of over 30,000 objects that are studied by students and professional designers. GMD fosters interdisciplinary learning about the role design contributes to the quality of life.

• Margot Siegel (University of Minnesota School of Journalism 1944) was a pioneering journalist and marketing professional with a passion for good design. An important contributor to GMD’s collection, Margot encouraged young designers to be bold and take risks.

EXPECTATIONS OF THE WINNER

• The Siegel Award winner will receive a trip to the College of Design on the University of Minnesota’s Twin Cities’ campus.
• The winner will present a public talk on their work and may be asked to discuss their work with classes in their design area.
GUIDELINES

- The Siegel Design Award is given for a body of completed work. Individuals from all design fields are eligible.
- Nominees must have been practicing professionally for a minimum of seven years but not been the recipient of a major award.
- Eligibility is restricted to current residents of the United States. There is no age criterion for nominees.
- Individuals may nominate themselves; College of Design alumni are eligible for nomination.
- College of Design employees, advisory board members, and their families and household members are not eligible, but may submit nominations.
- Nominations will be accepted by email only (gmd@umn.edu) through January 31, 2014.

SELECTION

- The winner will be selected by an interdisciplinary committee of the GMD Advisory Board.
- In keeping with the College of Design’s mission to foster design that advances the quality and value of designed and social environments, the Selection Committee will base decisions primarily on the core criteria of excellence, innovation, and enhancement of the quality of life.

NOMINATION FORM

Nominations are due on or before January 31, 2014. For more than one nominee, send a separate email for each. Email nominations to gmd@umn.edu

NOMINATOR
Name
Organization*
Address
City, State, Zip
Phone
Email

NOMINEE
Name
Organization*
Address
City, State, Zip
Phone
Email
Website*
Facebook*
Twitter*
*optional

Statement – 1-2 pages double-spaced. Describe how the Nominee reflects design excellence, innovation, and enhancement of the quality of life.

Photos/Images – 3-5 examples of recent work with descriptions of each

Supporting materials – resume, reviews, articles, etc.