FOR IMMEDIATE RELEASE

Join us for Fashion Redefined: A Day to Celebrate Eco Fashion!

Date: Saturday, April 6, 2013

Time: 10:00 a.m.-4:00 p.m.

Place: McNeal Hall (University of MN–St. Paul Campus)
1985 Buford Avenue, St. Paul, MN 55108

Being green is all the rage. The Goldstein Museum of Design explores innovative ideas in the exhibition, Redefining, Redesigning Fashion: Designs for Sustainability, co-curated by Marilyn DeLong, Barbara Heinemann, and Kathryn Reiley. Learn about the creation of sustainable clothing from designers who respect environmental, economic and social concerns.

Join us for a day to celebrate eco fashion through workshops, presentations, a fashion show, and a “Sustainability Boutique.” Please go to the Goldstein Museum of Design webpage to register for the event!

http://goldstein.design.umn.edu/

Registration includes up to three workshops by esteemed local apparel designers, an invitation to the opening celebration with guest storyteller Beverly Cottman, a midday fashion exhibition by Sol Inspiration, participation in a Clothing Swap, and lunch for just 20 dollars! A student discount is available with a valid Student ID.

Don’t miss this amazing learning and networking opportunity!

Marilyn Delong and Lauren Oland
Redefining, Redesigning Fashion: Designs for Sustainability

General Information
The Goldstein Museum of Design of the University of Minnesota is a collecting institution that advances the understanding and appreciation of design and the awareness that designed objects can contribute to quality of life.

Support for this exhibit and programs provided by the Goldstein Museum of Design, the College of Design, and generous individuals. In addition GMD programming is made possible in part by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature from the Minnesota arts and cultural heritage fund with money from the vote of the people of Minnesota on November 4, 2008, and a grant from the National Endowment for the Arts.

Fashion Redefined graphics by Becky Franklin, 2013.