FOR IMMEDIATE RELEASE
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EVENT DETAILS

Women and their Wardrobes: Storied Lives
January 27 – May 13, 2018

Opening Party
Friday, January 26, 2018; 6-8 pm
274 McNeal Hall

Smart Wardrobes
Thursday, March 1, 2018; 6:30pm
274 McNeal Hall

Panel of Donors: Storied Lives, Reflections on My Wardrobe
Wednesday, April 18, 2018; 6:30pm
274 McNeal Hall

Co-Curators: Marilyn DeLong, Barbara Heinemann, and Caren Oberg

Women and their Wardrobes: Storied Lives celebrates the working woman of the 20th century through the exquisite wardrobes of three women with prominent careers in the Twin Cities. Their stories and careers varied from occupational therapist to Twin Cities journalist for WWD to the President of Harold, a boutique clothier specializing in designer clothing for women. The exhibition also includes interviews with other Twin Cities women whose careers gained prominence in the mid-late 20th century.

This exhibition, drawn from the collection of the Goldstein Museum of Design, focuses on the stories women tell about experiences with their clothing, including motivation for selecting items, what they valued when they wore them, and those practices and experiences of wearing these items that make them special.

The exquisite wardrobes of the three women featured illustrate the various sides of meaning for them in the multiple layers that make up their lives (i.e., discerning, playful, serious, important, innovative, and functional). Each woman attached different meanings to the items based upon her relationship to the clothing that shaped her wardrobe. These meanings evolved as each individual’s life happened.

This exhibition explores the visual result of clothing on three women, motivations for which vary from gaining pleasure in wearing beautiful clothing hidden under a lab coat, to clothing aiding the promotion of a competent woman who knew the value of wearing the fashions she was in the business of selling.
General Information
The Goldstein Museum of Design (GMD), part of the University of Minnesota's College of Design, supports design teaching, research, and discovery through exhibitions, publications, programs, and partnerships.

Location
Gallery 241 is on the second floor of McNeal Hall, 1985 Buford Ave., St. Paul, MN  55108

Gallery 241 Hours
Tuesday-Friday 10:00am-5:00pm
Weekend 1:30pm-4:30pm
Closed Mondays and all University holidays
Free admission

Parking
Parking is in Gortner Ramp at 1395 Gortner Avenue and the lot at the top of Lower Buford Circle. Bicycle racks are available by the west entrance to McNeal Hall.

Accessibility
Metered handicapped parking is available in front of the Lower Buford Circle entrance. Handicapped parking is also available on Upper Buford Circle at the north end of the building.

An automatic door is located just around the corner from the metered handicapped parking at the back east side of the building. Visitor drop-off/pick-up is available at the accessible Buford Avenue south entrance and the west entrance on Lower Buford Circle.

Public Transit
For bus information, call (612) 373-3333 or visit http://www1.umn.edu/pts/bus/connectors.html or http://www.metrotransit.org/

Support for this exhibition and programs provided by the Goldstein Museum of Design, the College of Design, and generous individuals. In addition GMD programming is made possible in part by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature from the Minnesota arts and cultural heritage fund with money from the vote of the people of Minnesota on November 4, 2008, and a grant from the National Endowment for the Arts.