Cocktails by Design is a new series of small events hosted by the Goldstein Museum of Design at area design and creative locations. Each event features unique craft cocktails by the amazing Eat Street Social, opportunities to explore new sites across the Twin Cities, and a fun way to mingle with other design enthusiasts. The Cocktails by Design series consists of a three events—one each in the spring, summer, and fall (generally March, June, and November). Each event will have its own locale, theme, and cocktails specifically created for the evening.

How can I get involved?
Consider becoming a sponsor of the Cocktails by Design series. Because of GMD’s tremendous contribution to design education, you will be supporting continued opportunities for current and future students to experience design creativity from across cultures and across time. All sponsors receive GMD memberships. For the benefits of each level, see the chart below. A portion of each gift is tax-deductible.

Cocktails By Design

Sponsorship Levels

$7,500 Ruby Sponsorship
• Logo recognition for the year on all event materials and in the GMD magazine and website commensurate with gift level
• Three (3) pairs of tickets to each Cocktails by Design (18 total)
• Three (3) Benefactor Level memberships ($500 each, a $1,500 value)

$5,000 Gold Sponsorship
• Logo recognition for the year on all event materials and in the GMD magazine and website commensurate with gift level
• Two (2) pairs of ticket to each Cocktails by Design (12 total)
• Two (2) Benefactor Level memberships ($500 each, a $1,000 value)

$2,500 Silver Sponsorship
• Logo recognition for the year on all event materials and in the GMD magazine and website commensurate with gift level
• Two (2) pairs of ticket to each Cocktails by Design (12 total)
• Benefactor Level membership (a $500 value)

$1,500 Bronze Sponsorship
• Logo recognition for the year on all event materials and in the GMD magazine and website commensurate with gift level
• One (1) pair of tickets to each Cocktails by Design (6 total)
• Patron Level membership (a $250 value)

$500 Supporting Sponsorship
• Logo recognition for the year on all event materials and in the GMD magazine and website commensurate with gift level
• One (1) ticket to each Cocktails by Design (3 total)
• Household Level membership (a $55 value)

Bonus Opportunity
$10,000 Premiere Exhibition Sponsorship
• Exclusive opportunity
• “Presented by” naming rights for an exhibition of your choice (Gallery 241, McNeal Hall or HGA Gallery, Rapson Hall)
• Logo recognition for the year on all event materials and in the GMD magazine and website commensurate with gift level
• Four (4) pairs of tickets to each Cocktails by Design (24 total)
• Two (2) Director’s Circle memberships ($1,000 each, a $2,000 value)
About the Goldstein Museum of Design

Goldstein Museum of Design (GMD), part of the University of Minnesota’s innovative College of Design, celebrates the creative spark of designers around the world. As Minnesota’s only design museum and one of only a few design museums in the country, GMD provides design education opportunities for 15,000 students and community members annually through its collection, free exhibitions, and programs. GMD’s collection of over 34,000 objects, designed by internationally-known as well as anonymous talents, is a learning resource that is accessible in person and online through detailed photographs of objects.
Learn more at goldstein.design.umn.edu.

GMD Member Benefits

Basic benefits include a subscription to GMD’s magazine and the College of Design’s Emerging, invitations to all exhibitions and programs, plus discounts on GMD merchandise and event tickets.

<table>
<thead>
<tr>
<th>BASIC MEMBER BENEFITS</th>
<th>Student $10</th>
<th>Senior $25 (62+)</th>
<th>Individual $40 *</th>
<th>Household $55 *</th>
<th>Sponsor $150</th>
<th>Patron $250</th>
<th>Benefactor $500</th>
<th>Director’s Circle $1,000</th>
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<tbody>
<tr>
<td>$5 off Weisman Museum Membership</td>
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<td>Set of Notecards</td>
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<td>ROAM museums in the USA and Canada</td>
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<td>Parking Pass(es)</td>
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<td>Behind-the-scenes tour for two</td>
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<td>Unique GMD product - let us pick for you!</td>
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<td>Tour and lunch with the Director</td>
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For more information about sponsorship and its benefits, contact Lin Nelson-Mayson at 612-624-3292 or lnelsonm@umn.edu.

McNeal Hall
1985 Buford Avenue
St. Paul, MN 55108
goldstein.design.umn.edu

Discover GMD’s current and upcoming exhibitions, events, and more at goldstein.design.umn.edu.

Current and Past Sponsors

- BLU DOT
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- Ann and Robert Jackson
- Lynn Purcell and Gene Valek
- Matthew Hatch
- John Ollmann
- River Arts Realty
- Pure & Clear Minnesota Ice